

Success Story

Marc Nahas, International MBA 2007-2008



Before entering the MBA ...

After a bachelor in Business Administration from Université Saint Joseph in Beirut (Lebanon), I joined MAN Roland Middle East where I was responsible for business operations for Jordan, Syria and Lebanon. My position was a platform between Far Eastern or European suppliers and Middle Eastern clients. The richness of these interactions enhanced my appeal to international market management. I was also privileged to enhance my international exposure through worldwide seminars, meetings and projects related to the Lebanese Red Cross in which I was an active member. On the other hand, this commitment to the Lebanese Red Cross first aid section also helped me improve my interpersonal skills as well as leadership and managerial aptitudes.

Why Reims Management School ...

My application for the Reims Management School MBA Program was firstly driven by France's cultural heritage and well-known postgraduate programs that sustain an international recognition, secondly, the worldwide accreditations of the RMS program, and the international environment in which the studies are organized and thirdly the RMS foundation Scholarship which helped me fund a big part of my tuition fees and without which I would not have been able to pursue my aspirations for an internationally recognised MBA.

Personal, academic and professional "added value" of the MBA...

I have always been a believer in self improvement which has made me very open to evaluation; before the MBA my most developed strengths were my dedication and involvement in my enterprises, an effective leadership, good communication skills and cognitive thinking; keeping objective and clear thoughts and decision making. However during my IMBA I developed other skills which I lacked as long term strategic planning, time management, project management and astute finance and business development skills.

What elements make the MBA a "unique experience"?

Since the first days of the program the students which came from different cultures and experiences were so well integrated and so enthusiastic to exchange and contribute to the program. Objectives were clear to all of us, we are here to develop ourselves and we will all as teams contribute to this objective. Also the size of the group made it possible for the faculty to focus on each student and know what is his background and objective. These things really made my MBA a unique experience. Without mentioning the fact that being in Reims meant we will pop a lot of champagne bottles.

Your current position, challenges and responsibilities ...

After my MBA I joined ArcelorMittal International Development team as a Strategy & Business Development Manager based in Luxembourg, the job requires a lot of travel, over 70% of my time, and mainly consists of preparing investment cases and to contribute to execution of M&A and Joint Ventures.