

MBA

REIMS MANAGEMENT SCHOOL

Newsletter n°9 | June-July 2006

Reims Management School

- 3500 students and 18500 alumni
- 78 international partners
- 2 campuses in Reims
- permanent faculty of 62 professors & International visiting professors

Accreditations

- Reims Management School is accredited Equis since 2000.
- RMS is also involved in the process of 2 new accreditations : **AMBA**, British accreditation focused on MBA programmes and **AACSB**, American accreditation focusing on all the School's programmes.



This month :

- 17e Flâneries Musicales
- China meets Champagne
- 25th "Sacres du Folklore"

Coming soon !

Business Plan Competition, "Prix de la Ville de Reims" : ceremony on July 11, 2006.

Website :

<http://www.mba-rms.com/vipclub/>

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Partner :

<http://www.ville-reims.com/>



In short

- Recruitment for the International MBA is going on in a more and more international environment. Next admission session in Reims is scheduled on July 11th.
- The Awarding Body of EFMD has just re-accredited Reims Management School. The EQUIS label reflects the quality of the School, the faculty and administration, and rewards the constant efforts to improve the programs.
- AMBA auditors visited Reims the 1st week of June. Decision in October .

RMS Network : 4th alumni network in France

L'Étudiant Magazine has ranked Reims Management School's Alumni network 4th among the French Business Schools' alumni network. According to L'Étudiant « a powerful alumni network is priceless ». The Magazine points out that « thanks to the School, graduates can benefit from an exceptional alumni network both large and dynamic ». (Source : Newsletter RMS-Network June 2006). RMS alumni network counts 18500 graduates, of whom 1417 are MBA alumni.

Welcome to the Executive MBA10 !

The tenth EMBA class made of managers and executives was welcomed in Morzine (Haute-Savoie, France) from May 19th to 23th. The objective of this seminar : Team Building. On the menu : academic activities, personal development and outdoor activities: rafting, "parcours aventure", trekking ... All in a very cheerful and collegial atmosphere.

Executive MBA

- Next course starts on May 2007
- Admission criteria : Master 1 (Maîtrise) + 5 years of professional experience in management positions, GMAT or TAGE-MAGE, English proficiency

International MBA

- Next course starts on September 14th 2006 for international students and on September 25th 2006 for national students
- Admission sessions for applicants living in France : July 11th 2006. International applications can be received until July 20th 2006.
- Admission criteria : Bachelor degree, 3 years of professional experience privileged, GMAT or TAGE-MAGE, English proficiency

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The EMBA 10 group counts 21 participants, 3 women among them. The average age is 37 years old and the average of professional experience is 13 years.

Real success for the MBA alumni conference and networking day organized on June 24th

The RMS MBA, in collaboration with the "Ville de Reims", organized the First Conference and Networking Day on Saturday June 24, 2006 for MBA students and alumni! MBA alumni since 1972 and 2005/2006 students were invited to meet on the theme of Interpersonal Communication.

The Conference mixed plenary sessions and workshops, and provided multiple opportunities to immediately put in practice new acquired communication skills during coffee breaks, the buffet lunch and the Gala Dinner.



Programme of the day : Three workshops in the morning: Communication in crisis situations, Managing time, stress and priorities, and Non verbal communication. One workshop in the afternoon: Speed-netting, 15 minutes to build a link. The Conferences and workshops were run by 3 highly regarded professionals : Joshua JAMPOL : journalist for The Times, The Herald Tribune, The Guardian and Hobsons. Maryvonne LORENZEN : Client Partner in KORN FERRY INTERNATIONAL office. Antoine GAUTIER : HEC graduate, consultant and comedian.

The day concluded on a high note with a Gala Dinner at the prestigious Palais du Tau, national monument and place for the coronation banquets of the Kings of France.



EMBA 9 in New York

EMBA participants were in New York from May 22nd to 26th for their second study tour. Valuation of the Firm and Raising Capital were the main topics. Seminars were articulated around two business cases discussing firm valuation in different business models. The setting was Vertical Campus of the Zicklin School of Business at Baruch College, City University of New York. Many classes took place in the Subotnick Financial Services Center (SFSC), the School's spectacular trading room. Participants also visited Bloomberg, the world leader in financial news and data distribution, and the New York Board of Trade where they were allowed to the floor to watch live trading. A very impressive experience for all the participants.

The seminars were run by Baruch College faculty under the supervision of Hugues Levecq, MBA Director and Stéphane Dubreuille, Finance professor at RMS.

