

# M B A

REIMS MANAGEMENT SCHOOL

## Newsletter n°12

January 2007

### Reims Management School

- 3500 students and 18500 alumni
- 80 international partners
- permanent faculty of 63 professors + International visiting professors
- MBA Career Services
- 8 000 job offers received in 2005/06
- **RMS Network** : 4th French Business Schools' alumni association (L'Etudiant, Dec. 2005)  
[www.rms-network.com](http://www.rms-network.com)

### Accreditations


- Reims Management School is accredited **EQUIS** since 2000 and **AMBA** since 2006.
- RMS is also involved in the process of the **AACSB** accreditation.



[www.mba-rms.com/vipclub/](http://www.mba-rms.com/vipclub/)

- Join the club of Reims' ambassadors with "Investinreims"!
- Bernard Pivot, Louis Schweitzer, Dr Aldo Naouri at RMS
- Historical Monte Carlo Rally starts from Reims on Jan. 26th

**Coming soon** : Official welcome of RMS foreign students at City Hall of Reims.

[Website](#) - [Webmaster](#) - 

### Executive MBA

- Next course : May 25th 2007.
- Admission criteria : Master 1 (Maîtrise) + 5 years minimum of professional experience.
- Admission sessions : 25/01, 15/03, 26/04, 10/05/2007.



**RMS MBA Team wishes you a Happy New Year 2007 !**

### A new international accreditation for RMS MBA !



We are very pleased to inform you that our International & Executive MBA programmes were granted the AMBA accreditation. This international accreditation rewards the best MBAs and reflects the quality and recognition of the programmes, the top-quality of their participants and of their alumni career evolution.

### Open House & Educational Fairs

On Saturday February 3rd, Reims Management School organizes its Open House. On that occasion, you are invited to visit the Campus, meet students, alumni and professors of the MBA. This event will take place on Reims Management School Campus 1, 59 rue Pierre Taittinger from 10.00 to 18.00. For more information on that event, fell free to contact us. We also invite you to meet us on educational fairs (in France, Belgium, Morocco, Lebanon, Mexico). For more information, visit our web site and the forum schedule in the section "[candidates](#)".

## International MBA

- Next course : September 2007.
- Admission sessions in Reims : 25/01, 15/03, 26/04, 10/05, 23/06, 12/07/2007.
- International applications deadline : July 20th 2007.
- Admission criteria : Bachelor degree, 3 years of professional experience minimum.

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## Admission sessions for International & Executive MBA

The recruitment period has started and the first admission session will be held on **January 25th** in Reims Management School. Programme : motivation interview + possibility of taking Tage-Mage and oral English test for the candidates who have no Gmat, Tage Mage and Toefl.

Other admission sessions will be organized on a monthly basis : March 15th, April 26th, May 10th, June 23rd, July 12th 2007. Note that we have to receive application package 2 weeks before the admission session of your choice.

## Study Tours

EMBA students were in Madrid from November 20th to 24th for their first study tour. This study tour, accompanied by Diana Mangalagiu, MBA professor, focused on how to add value to organizations from an international perspective and was articulated around the internationalisation strategy of "Adolfo Dominguez" as a case study.



Practitioners like Enrique Salas from Lucent Technologies and Miguel Fernández-Rañada from Swat Consulting had as main objectives to provide practical tools that will enable students to understand how to compete more effectively in today's dynamic marketplace and how to develop and manage a value-based and market-driven marketing strategy in international markets.

The students also visited the air company IBERIA, where Juan Magaz, Senior Vice President of Revenue Management, shared with them the intertwining between technology and marketing at the core of Iberia's success, while an interesting perspective of the cultural dimensions of the international business was brought to students by Richard Sandell from the Real Institute Elcano.

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