

# MBA <sup>®</sup>RMS

## INTERNATIONAL

**François BAUMELOU, French, IMBA 2008/2009**

***Spent a semester abroad at Escuela de Negocios Madrid & Sevilla (Spain)***



I had been working for 6 years as Key Account Manager in a Japanese company specialized in creating, manufacturing and selling electrical components.

I then joined a French retailing company and I took over successively the management of different large stores during a 3-year period.

At the age of 30, I realized I couldn't go further without boosting my career with general management know-how.

I decided to "go back to school" to get a more global vision of a company and to enrich the skills I had developed from my working experience with management courses at a strategic level.

After taking many interviews in several Business Schools, Reims Management School turned out to be the best choice.

The size of the class (a carefully selected group with a strong diversity), the atmosphere in the school (a strong focus on your personality and a sort of "taking care" ), the background of the international faculty (granted by EQUIS and AMBA labels and in process of AACSB) , the

partnerships with Business Schools worldwide were key factors.

After the core courses period, I decided to spend the second semester abroad: attending a second MBA programme would add even more value to my diploma.

As I was already quite at ease in German and English, the "Escuela de Negocios" located in Madrid was an opportunity to learn Spanish in a very respected establishment (ranks in the Spain top ten).

My life in EOI School is great and only 15 minutes away from the city centre by subway. EOI has got a lot in common with RMS: small classes with members from different countries (lot of them come from the American Continent) and professors with a great international experience. As in Reims Management School, the links with the teaching academy are very close. They never seem to be reluctant to spend more time on a specific topic if we need to, they even join us for lunch or diner and discuss any fascinating subject.

Their programme allows me to strengthen my knowledge in Finance as it offers valuable courses in *International Financial Markets*.

We also benefit from complementary tracks like *Quality or Information Research* (in which you learn how to do run your own business on the Web, how to manage with your image trough the new technologies). *Operation Management* and *Strategy* were taught in a very practical perspective. To end with the programme in itself, *Project Management* is also very useful in case of creating a business or managing an international project.

Spain is really a very enjoyable country. People are very nice and quite patient with foreigners who try to speak their language. Moreover the food is so delicious (a little bit "fat" for French participants!). Even if we strongly exchange by e-mails, I do sometimes miss my RMS classmates!

The challenge is now to achieve *Business Plan* as all the members of team are living currently in different time zones!

Anyway, that's the way it goes in the real business life!