

MBA [Ⓜ]RMS

INTERNATIONAL

Philippe GENTY, français, IMBA 2008/2009



“When I first came for an MBA information session, I was primarily seduced by the Campus, that had been entirely renovated and equipped with latest technologies.

Then subsequently, the unique mix of culture, the international rankings and the proximity with Paris convinced me to enroll in the Reims Management School International MBA program.

With an engineer background and already a very international profile, **I sought a solid understanding of fundamental management concepts to boost my career.**”