

**International MBA Programme
Reims Management School
2009-2010**

September: Welcome days + Intercultural Seminar + Introduction Seminar in Morzine, French Alps

1st semester: October 2009 to March 2010 – Core Courses

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|---|---|
| - Accounting & Financial Planning | - Sustainable Development |
| - Management Control | - Communication and Negotiation |
| - Economics | - Operations Management 1 |
| - Marketing Management 1 | - Statistics for Management |
| - Marketing Management 2 | - Information Systems |
| - Organizational Behaviour | - International Business Law and Ethics |
| - Corporate Finance | - Strategic Management 1 |
| - Leadership and Managerial Communication | - Strategic Management 2 |

2nd semester: April to June 2010 – 2 options:

1) Stay in Reims and choose 4 to 8 electives among a large range of courses. Concentrations exist in: Finance, Strategy, Marketing, Creating SMEs, Wine or Hotel Management. The opportunity to create your own concentration also exists.

Electives offered in 2009:

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|--|--|
| - International Communication & Negotiation | - Derivative Instruments & Risk Management |
| - International Marketing Management | - Mergers, Acquisition and Strategic Alliances |
| - International Business and Strategic Areas Studies | - Strategy |
| - Services Marketing | - Acquiring & Selling SMEs |
| - Retail Marketing | - Creating SMEs |
| - Financial Engineering | - Corporate Governance |
| - International Finance Disclosure | - Wine Management |
| - Financial Markets & Portfolio Management | - Wine Marketing |
| - Islamic Finance | - Luxury Hotel Management |
| - Managing organisations | - Doing Business in Britain and USA |
| - International Supply Chain | - Supply Chain Management |

Core and elective courses may be changed at the discretion of the MBA Administration

2) Study in one of our partner universities:

- La Escuela de Negocios Madrid & Seville (Spain)
- Tsinghua University Beijing (China)
- University of Tennessee (USA)
- Florida International University (USA)
- Fairleigh Dickinson University (USA)
- Nottingham University (UK)
- EGADE Tec de Monterrey (Mexico)
- Cape Town University (South Africa)
- National Taiwan University (Taiwan)

+ Personal development courses & Career guidance services:

French and English courses, Public speaking courses, Individual Personal Development coaching, Career Plan Tracking, Work placement sessions (CV, Motivation letter, Motivation interview, MBTI/PAPI Tests)

+ Business Plan:

Developed throughout the year, the subject of the Business Plan is the creation, development or turnaround of a business activity